



NEW WINTER PROGRAMMES 2027

Join ESSCA in Paris & Budapest next January



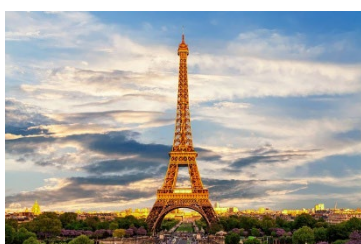
We are pleased to launch the nominations of the ESSCA winter programs **our brand-new Luxury Marketing & Consumer Experience Winter Programme in Paris**, alongside our **popular Winter Programmes in Budapest and Online programme**, opened to undergraduate and postgraduate students.

ONLINE NOMINATION FORM

NOMINATION deadline: 1st November

Student appointed on non-exchange basis should contact:

short-programs@essca.fr



NEW ! PARIS :

Discover the world of luxury in Paris through a **new immersive two-week winter programme** combining academic excellence, industry insights, and unforgettable cultural experiences.

- ***Luxury Marketing & Consumer Experience (7.5 Ects)***

January 18-29, 2027

- **FEES including accommodation:** Exchange discounted fee : €1,800
Normal fee: €2,500

Secure your seat today!

[Discover our new programme](#)



BUDAPEST :

Join our **exciting Winter Programmes in Budapest** and explore one of Europe's most vibrant capitals from January 04 - 15, 2027.

- ***International Marketing & Crisis Management (3.75 Ects)***
- ***CSR & Humanistic Management (3.75 Ects)***
- **FEES including accommodation:**
Exchange discounted fee: €1,300
Normal fee: €2,000

[Our Winter Brochures](#)



ONLINE CAMPUS:

Join one or two fully taught online courses:

- ***Luxury Fashion Branding & Consumer Experience (4 Ects)***
January 04- February 1st, 2027
- ***Leader Communication in a Cross Cultural & Changing World (3 Ects)***
January 04 - 25, 2027
- ***Innovation & creativity (3 Ects)***
January 04 - 25, 2027

- **FEES:** 55 euros registration fees for tuition fee waivers nominated on exchange basis

[Discover the programmes](#)

** Note that courses will open with a minimum of 10 applicants*

Accréditations AACSB, AMBA et EQUIS

Membre de la FESIC et de la Conférence des Grandes Écoles

Membre associé de l'Université Catholique de l'Ouest Établissement d'enseignement supérieur d'intérêt général EESPIG

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FRANCE - CHINE - ESPAGNE - HONGRIE - LUXEMBOURG